



Disney REWARDS[®]

Let's create some magic.SM

Cast a Magic Spell with Disney this Fall

Fall **2016**

**Celebrate
Festive Fall
Fun at Disney
Theme Parks**

Dress to delight
with new costumes
at Disney Store

Share the adventure
of *Pete's Dragon*

**Cardmember
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for more Disney magic

More news and offers
at **DisneyRewards.com**

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CARDMEMBER LIMITED-TIME OFFERS
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Cardmember pin, save on tickets
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Treat Yourself this Fall with the Disney Visa® Card

Fall is a big shopping season as we get the kids ready for school, plan Halloween parties and shop for costumes and treats. And that makes it the perfect time to use your Disney Visa Card to help you create some spirited fun.

Whether you're purchasing backpacks and notebooks, or supplies for Halloween fun and treats, when you use your Disney Visa Card, you earn *Disney Dream Reward Dollars*®! Add gas for carpooling, snacks for lunchboxes, pumpkins for carving and watch those *Disney Dream Reward Dollars* add up. Each one has a \$1 value when redeeming toward Disney products and offerings, so with every daily purchase you're bringing more magic to your family's life!

Want to see Disney's newest films, *Pete's Dragon* and *Queen of Katwe* on the big screen? Use your *Disney Dream Reward Dollars* for vouchers toward movie tickets at participating theaters.^{1,2} And this season get in the Halloween spirit at Disney Theme Parks where you'll find festive fun around every corner. The *Disney Dream Reward Dollars* you've earned can help you purchase tickets to Mickey's Halloween Party at Disneyland® Park.¹ Shopping for amazing costumes for your trick-or-treaters at Disney store and Disneystore.com?

Your *Disney Dream Reward Dollars* will help put a sparkle in the kids' eyes as they find all the newest Disney, Disney•Pixar, Marvel and *Star Wars*™ costumes to wear. Plus, you'll enjoy savings of 10% on select merchandise purchases of \$50 or more at Disney Store and DisneyStore.com when you use your Disney Visa Card.³

We love treating our Cardmembers to special offerings all year round—like the Cardmember-exclusive Disney Character Meet 'N' Greet at our private Cardmember location at *Walt Disney World*® Resort and the *Disneyland*® Resort.^{4,5} Or relax at the Chase Cardmember Lounge at *Epcot*® during the 21st Annual *Epcot*® International Food & Wine Festival. As a Cardmember you also can enjoy savings of 10% off select dining locations most days at *Walt Disney World*® Resort and the *Disneyland*® Resort.⁶

You deserve a reward and we love helping make every day a bit more magical for you and your family. So visit DisneyRewards.com for more information on all the special memories you can make with your Disney Visa Card.

It's as easy as saying
"Happy Halloween!"

You Earn

Disney Dream Reward Dollars®
when you use your
Disney Visa® Card





Building Halloween Fun

What uses 50 gallons of frosting, 75 pounds of powdered sugar, 47 pounds of fondant, and 120 pounds of gingerbread spice? It can tower between five and 15 feet tall, weigh about 500 pounds and takes a team of structural engineers, designers and six pastry chefs 16 days to finish. If you guessed the gingerbread house in the ballroom of the Haunted Mansion during Haunted Mansion Holiday at Disneyland® Park, you'd be right.⁷

"We still have the original team working on the gingerbread house every year," says Karlos Siqueiros, Manager, Food and Beverage, the Disneyland® Resort. "It's like a reunion. Everyone on the team looks forward to bringing it to life."

Each year the designers create a new theme. "That also means new design challenges," Karlos says. "We always have to ask ourselves whether gingerbread will do what we want it to. It's not your usual building material, after all."

Karlos recalls one year when the house was "inhabited" by gingerbread zombies, which the team jokingly named "gingerdead" zombies. "We wanted them positioned with their arms forward and their legs lifted. We had to create special molds to bake them so that their legs would stick out," he says. He also recalls that one of the "gingerdead" zombies "got loose" from the ballroom. "Every day



we'd find him in a different room. It was probably a Cast Member moving him, but who knows? This is Halloween, after all!" Karlos says with a laugh. "To this day Guests may spot our mysterious zombie hidden somewhere in the attraction."

But that's not the only mystery associated with the gingerbread house because apparently someone—or something—in the Haunted Mansion loves gingerbread! "Every year, we bring the gingerbread house into the Haunted Mansion and leave it in the ballroom overnight to let it acclimate before we finish installing it," Karlos explains. "We always return the next day to find that some of the gingerbread shingles have been eaten. We always say it's one of the ghosts. Now we put out a dish of extra shingles and the next morning, they're gone!"

You'll find the same spirit of playful Halloween fun throughout the Park. It shows up in both large and small ways, from fireworks and a parade to the phantasms who haunt the galaxies on Space Mountain Ghost Galaxy and more than 300 individually carved pumpkins in the Pumpkin Festival on Main Street, U.S.A.

"We're all about immersing Guests in the spirit of the season," says Karlos. "It's fun for everyone involved."

There are several spooky surprises in store and many ways you can use your Disney Visa Cardmember benefits to immerse yourself and your family in the bewitching fun of Halloween Time at Disneyland® Park. Use your *Disney Dream Reward Dollars* towards tickets to Mickey's Halloween Party. (Be sure to check out the special offer on page 15.) Or pick up some ghoulish gifts and take advantage of savings of 10% off select merchandise purchases of \$50 or more at select locations at the Disneyland® Resort.⁸

Happy Hauntings everyone!

MORE FRIGHTFUL FUN



WICKEDLY DELICIOUS
Visit the French Market to enjoy a specialty dessert created each Halloween that reflects the theme of the Haunted Mansion Holiday gingerbread house.

DARE TO DINE
Enjoy a special "Mystics Spirits" dinner at the Blue Bayou in New Orleans Square where creepy décor sets a mysterious mood. Call 1-714-781-DINE to make your reservation.

PUMPKIN FUN AT HOME
Create your own Disney-inspired pumpkins. Visit DisneyRewards.com/Pumpkins to download templates and DIY decorating tips.



A Bewitching Season

at Walt Disney World® Resort

Pack your costumes, tune up your broomstick and head to *Magic Kingdom® Park at Walt Disney World® Resort* for a howling good time this Fall at Mickey's Not-So-Scary Halloween Party. Here's just a taste of the treats awaiting you and your family.

TRICK OR TREAT AROUND THE PARK Grab a Halloween guide map to find 20 specially-marked treat locations around the Park. They have something for everyone. If you or someone in your family has an allergy, trick-or-treaters can get chocolate that's gluten and nut free. They even have sugar-free candy!

"BOO-TO-YOU" HALLOWEEN PARADE The fun begins with a hair-raising ride by the Headless Horseman followed by a dozen ghoulishly great floats and more than 120 performers and Characters—including 11 who only come out to play in the Park at this time of year.

HOCUS POCUS VILLAIN SPELLTACULAR The mischievous Sanderson Sisters from Disney's *Hocus Pocus* return to the mortal world for one night during the Halloween season and use their magic to throw the best evil Halloween party ever! And to bring home some devilish fun, pick up your favorite Villain items by using your Cardmember savings of 10% off select merchandise purchases of \$50 or more at select locations at *Walt Disney World® Resort*.⁸



HAPPY HALLOWISHES FIREWORKS Join the Haunted Mansion Ghost Host for fiendish fireworks and Disney tunes with a wicked twist. You'll shiver with delight as creepy colors crawl over Cinderella Castle and some of Disney's most notorious Villains try to steal the show.

DEVILISHLY GREAT DINING Experience frightfully delightful dining at Be Our Guest, Cinderella's Royal Table and Crystal Palace at *Magic Kingdom® Park at Walt Disney World® Resort* during the event. Or enjoy tempting treats and fireworks viewing when you book the Happy HalloWishes Dessert Premium Package. For information and reservations

visit MickeyHalloween.com or call 1-407-W-DISNEY. There are plenty of tasty treats in store for the entire family.



HALLOWEEN HAPPENINGS

MICKEY'S NOT-SO-SCARY HALLOWEEN PARTY

Make your haunting plans and get your tickets early to this spooktacular celebration, since the event at *Magic Kingdom® Park at Walt Disney World® Resort* usually sells out. Select nights from September 2 to October 31, 2016.

For more information, visit MickeyHalloween.com

MICKEY'S HALLOWEEN PARTY

at *Disneyland® Park*. Select nights from September 23 to October 31, 2016. For more information visit Disneyland.com/Party.

Our tip to you? Save on Halloween grins with a special Cardmember price on advance tickets for select dates. See page 15 for more details.



The Magic is in the Details

It may still be summer, but your youngsters' imaginations undoubtedly are already working overtime as they decide what they want to be for Halloween. The designers at Disney Store have also been putting their imaginations to work to offer an amazing array of choices for make-believe fun this Halloween and all year long.

The design process for new costumes begins about 18 months before they appear at Disney Store. "We start with brainstorm sessions where each member of the team comes in with inspirational images and fabrications," says Ariella Seltzer, Costume Designer, Disney Store. "It is our chance to discuss design elements and ideas that we are passionate about and to look for ways to bring something new and fresh to each year's costume collection." The team often finds inspiration in historical costumes, high fashion and trends they see when they are shopping on their own.

"When we are designing Disney Princess costumes there's usually an overarching theme; however, we all know we have to stay authentic to each princess' character. For the classic princesses, coming up with fresh new ways to tell their stories is always a challenge we are up to tackling," Ariella points out. "It's what keeps our jobs so exciting."

"This year, we have incorporated a lot of new technology, and we're all thrilled by what we're offering Guests," she adds. Deluxe princess costumes for Belle, Cinderella and Rapunzel feature gowns that light up in patterns that reflect each princess' story. Rapunzel's gown lights up in a pattern of lanterns, Belle's dress displays delicate roses and Cinderella's gown twinkles in swirling patterns inspired by her magical transformation scene.

But that's just the start. Magic happens when you add the specially-designed tiara and wand. The wand activates a "magic mode" that tells its corresponding tiara to play a special song and brings to life a second unique pattern of twinkling lights on each gown. "When the samples arrived, we all ran into one of the offices and turned off the lights to see how everything looked," Ariella recalls. "It was magical!"

If a character is new, like Moana, who is in Disney's upcoming holiday animated feature film called *Moana*, the design team works closely with the filmmakers on every detail from fabrication to the color palette to the nuances of the character's accessories. Our goal for Moana, who is a young Oceania girl, was to have everything look as if it was hand-made from materials you'd find on the islands," Ariella says. "We incorporated as many natural fabrics as possible and created artwork that looks woven to keep with the Oceania culture and theme."

We also welcomed *Elena of Avalor*, our new Crown Princess who debuted on Disney Channel this past July. For the Elena costume, finding the perfect shade of antiqued gold was critical on her gown and accessories, including the lavish embroidery on her shoes. "Color is integral to every character and every detail matters," Ariella explains.

Always aware of the many hours children role-play and



imagine, Disney Store is also offering a deluxe 4-piece costume set for Cinderella that includes her pink dress, wedding gown, tiara with veil and bouquet. A new multi-princess 10-piece wardrobe set includes gowns and accessories for Ariel, Rapunzel, Cinderella and Belle as well as a long plush cape, tiara and a bonus garment bag for keeping everything looking princess-pretty! And for kids who dream of being adventurous heroes, a new costume for Rey from *Star Wars: The Force Awakens* will set their imaginations soaring.

"We're very excited to have some of the first *Star Wars: The Force Awakens* costumes, says Amanda Wasvary, Manager, Product Development, Role-Play. The selection includes Kylo Ren, Rey, Captain Phasma and a Stormtrooper with interchangeable epaulets so kids can change their ranks.

"We worked very closely with the *Star Wars: The Force Awakens* filmmakers," Ariella says. "We want kids to be able to recreate the adventures they saw in the film by wearing the most authentic costumes so they, too, can help bring the story-telling to life," Amanda says.

One of the team's biggest challenges is that film costumes are created for adult actors. "We need to be completely authentic to the film costumes and yet scale them to fit children," Ariella explains. "It's especially critical with the molded masks. Not only do the design details and features have to be exactly right, they have to fit children's faces."

The same commitment to high quality, variety and great storytelling holds true for all kids' costumes at Disney Store. This year, technology adds a fun surprise touch to a new Spider-Man costume, allowing kids to project a web-shaped light by simply pressing a button on Spidey's glove.

Whether shopping for fabrics or researching new technologies to incorporate into their costumes, the Disney Store costume designers have one main goal—for Disney Store to be the destination for the most authentic and beautiful version of every Disney, Disney•Pixar, Marvel and *Star Wars* Character costume.

"I want every Guest who comes into Disney Store to be excited about what they see," Ariella concludes. "I believe that beauty and magic are in the details, and this season we've designed and created costumes that take make-believe fun to a whole new level."

A HALLOWEEN TREAT

Use your Disney Visa® Card this Halloween and take advantage of your Cardmember savings of 10% on select merchandise purchases of \$50 or more at Disney Store and DisneyStore.com.³ No tricks, just a treat.



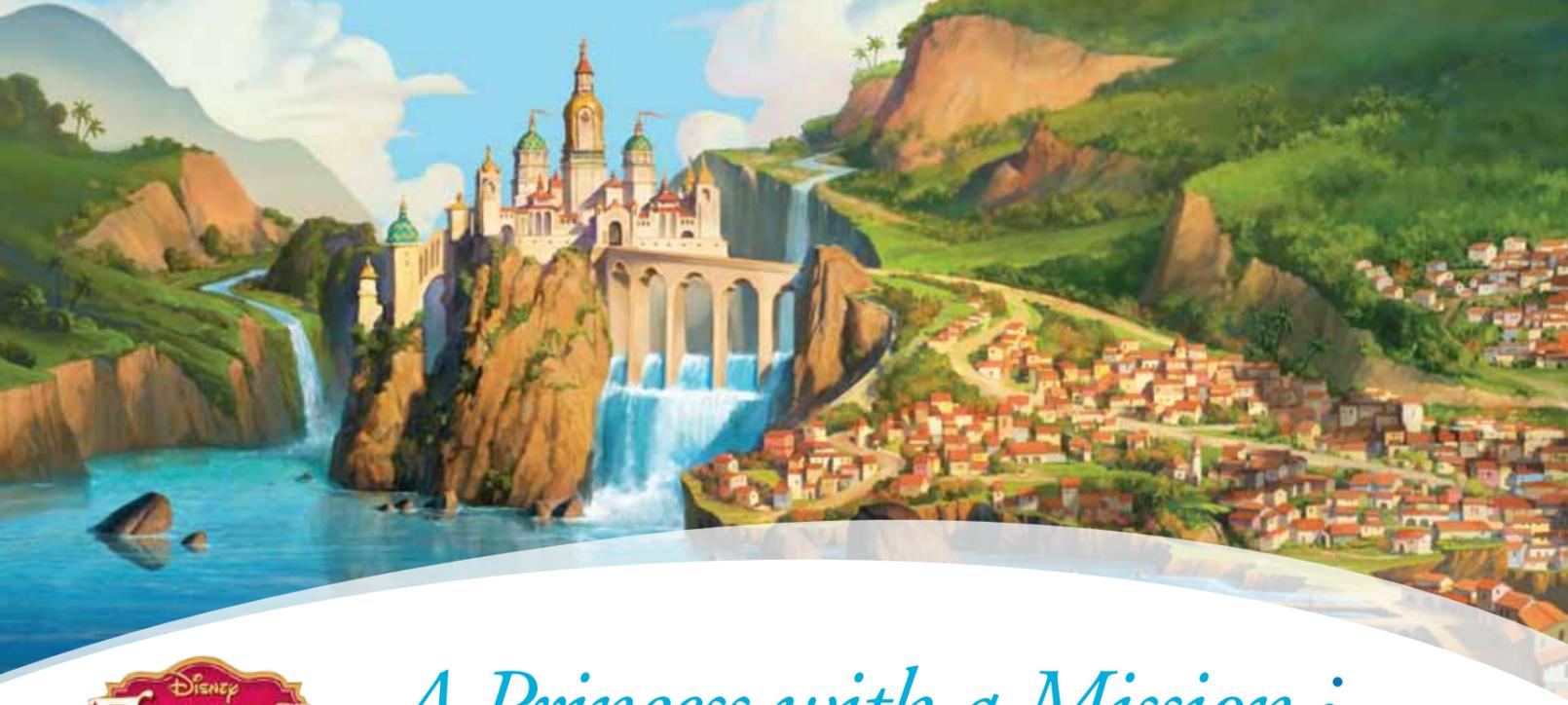
m x y z get in the mix



Give your tween or teen an opportunity to mix 'n' match their own trendy and fun back-to-school style with MXYZ (pronounced Mix-eez). Mix up your favorite Disney Characters like Stitch, Minnie and Mickey, as well as Marvel superheroes with everything from backpacks to notebooks and drinkware to magnets. Put them all together any way you want! Exclusively at Disney Store.



The more MXYZ mix up, the more fun they are!



BIENVENIDOS TO CROWN PRINCESS ELENA

Disney's newest Princess will be making appearances at *Magic Kingdom*® Park at *Walt Disney World*® Resort this August and at the *Disneyland*® Resort this Fall as part of Disney iViva Navidad! Come share in Elena's adventurous spirit!

Look for Elena and also make a stop at the Bibbidi Bobbidi Boutique where her vivid red ruffled dress and authentic accessories are sure to make your child smile.

As a Cardmember, you enjoy savings of 10% off select merchandise purchases of \$50 or more at select locations at *Walt Disney World*® Resort and the *Disneyland*® Resort.³

A Princess with a Mission •●

Our favorite Disney princesses have a lot in common. They're kind and caring, strong of heart and spirit, graceful, beautiful and generous. They've had to overcome evil, jealousy and spite to make their dreams come true. But Crown Princess Elena is the first one with a mission to save her entire kingdom from an evil sorceress.

Crown Princess Elena made her debut in her new TV series on Disney Channel and Disney Junior this past July. This November, audiences can learn about her magical backstory in a Disney Channel Movie Event.

"The thing that really excites me about this show is that Elena is ruling her kingdom," says Show Creator Craig Gerber. "She's such a compassionate and boldly-spirited princess. Her journey is that of a young woman learning to lead and handle the responsibilities of her family, friends and kingdom. It's a very empowering role for any princess."

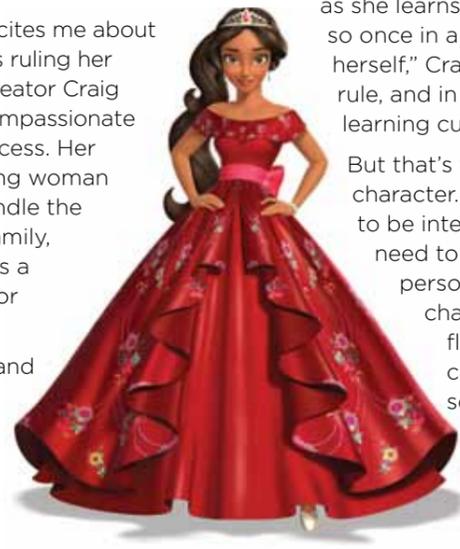
To create Avalor, Craig and the team followed the

Disney legacy of creating fictional places inspired by, but not limited to, reality. "We've done the research and worked with Latin cultural experts every step of the way," Craig explains. "But Avalor is still a fairytale world. It's informed by reality, but transformed by the magic of storytelling."

One of the things Craig is most excited about is the episodic approach to Elena's adventures. "We are giving her an overall journey that unfolds over the season as we track her progress from princess to queen," he explains. "It's the kind of hero's journey story you can really only do in episodic television."

Elena's journey is full of both heart and humor as she learns to be a leader. "She's still young, so once in a while she gets a little ahead of herself," Craig says. "She thinks she's ready to rule, and in many ways she is, but she still has a learning curve."

But that's what makes Elena such an appealing character. "A character needs to have a flaw to be interesting," Craig explains. "Characters need to learn or overcome something personally. There has to be a little challenge internally. But the character's flaws have to be something audiences can relate to and accept. Elena's is sometimes thinking she knows a bit



more than she actually does. Everyone can relate to that. We've all been there as teenagers."

"Elena may often leap before she looks, but it all comes from a good place of wanting to help her kingdom," Craig says. "And she has such a terrific sense of humor. She's able to laugh at herself and to find the humor when things don't go quite the way she planned. It makes her very likeable."

"The show is fantasy, but we want our stories to feel relevant to the modern world. Avalor is a city with an active port, so people are coming from many other places and cultures and Elena has to find ways to get along with all of them. So one of the underlying themes of the show is about acceptance of others who are different from us," Craig says.

He also is proud of how the main female characters are in positions of authority. Elena is learning to rule. Her younger sister, Isabel, is an inventor and scientist who is interested in how things work. Elena's friend, Naomi, is on the Grand Council and helps Elena make big decisions.

Elena's friends and family also have their own little humorous quirks as well. "She's a Disney Princess, so naturally she needs to have animal friends," Craig says with a laugh. Her



best friends are the Jaquins, which are half-bird and half-jaguar creatures. "We wanted to create the equivalent of a Pegasus character suitable for our Latin-inspired world. But we didn't see anything like that in the cultural research, so we created the Jaquins. They're hilarious." The series also features some other fun characters like Zuzo, an ultra-positive "spirit fox," a coyote trickster, and other creatures based on Chilean and Brazilian myths.

"The Jaquins have very different personalities and bounce off each other like pinballs. Skylar wears his heart on his paw. He's reckless but also loyal and courageous. Luna is very sassy and Migs is like the beleaguered 'older brother' who feels he has to keep the other two in line. They are a lot of fun to write for," Craig says.

"It's been a terrific experience to bring *Elena of Avalor* to audiences," Craig concludes. "There's her vibrant, bold personality, her comedic friends, her personal challenges and the thrill of tapping into the rich Latin cultural heritage for the first time with a Disney Princess. It has been an adventure."



ELENA OF AVALOR AT DISNEY STORE

Take advantage of your Cardmember savings of 10% on select merchandise purchases of \$50 or more at Disney Store and DisneyStore.com and make *Elena of Avalor* part of your kingdom.³



ELENA CELEBRATES DIA DE LOS MUERTOS

In an episode airing this Fall, this special holiday brings families and friends together to honor the memories of loved ones who have passed away with a joyful celebration of their lives.

You can celebrate it too at *Disneyland*® Park with a visit to Rancho del Zocalo during October to enjoy vibrant Dia de los Muertos décor, music and delicious traditional food.

"I absolutely believe that the fantasy world can be used to present all kinds of lessons such as tolerance, empathy, not judging others—in an entertaining way. Kids get it."

.....
Craig Gerber,
Writer, Director and
Show Creator



“We wanted Elliot to feel real, like he belonged in the real world.”

 David Lowery, Director

Two Best Friends. One Big Adventure.

What’s more adventurous than a story about a boy and his best friend, especially when that friend is a dragon? This summer’s release of *Pete’s Dragon* takes audiences on a whole new, reimagined adventure that perfectly complements the beloved 1977 film.

“Disney fans love the original film, so we decided early on that we wanted to build upon those memories. This brand-new story captures the same spirit of friendship between Pete and Elliot and complements the original film, taking audiences on a unique adventure,” says Director David Lowery. The screenplay was written by Lowery and Toby Halbrooks based on a screenplay by Malcom Marmorstein.

The story begins in the Pacific Northwest, where Mr. Meacham (Robert Redford), an old woodcarver, has delighted local children for years with his tales of a fierce dragon who lives deep in the woods. To his daughter, Grace (Bryce Dallas Howard), who works as a forest ranger, these stories are little more than tall tales, until she meets Pete (Oakes Fegley), a mysterious 10-year-old orphan who claims to live in the woods with a giant green dragon named Elliot. From Pete’s descriptions, Elliot seems remarkably similar to the dragon in her father’s stories. With the help of Natalie (Oona Laurence), an 11-year-old girl who befriends Pete, Grace sets out to determine where Pete came from, where he belongs and the truth about his dragon, Elliot.



“Elliot is an incredible character,” Lowery says. “I’m very excited for audiences to meet him. He has the same lovable heart and a great sense of humor, but his look, movement and personality are very different. We wanted Elliot to feel real, like he belonged in the real world.”

The filmmakers and animators studied a variety of real animals including seagulls, cats and lions, eventually basing Elliot’s

look, behaviors and movements on cats. In fact, Elliot is even furry!

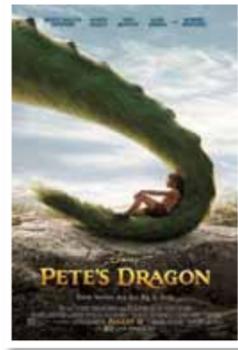
“Who says dragons all have to be scaly and lizardry?” Lowery laughs. “Elliot is a dragon through and through, but he’s a very lovable, funny dragon. We’re all very proud of him.”

Elliot’s vocalizations are based on real animal sounds such as elephants and lions carefully mixed with a touch of human voice. “We spent a lot of time to be sure Elliot’s ‘language’ of grunts and growls expressed what he is feeling clearly,” Lowery says. “It has to seem real to the audience that Pete can understand Elliot and that they have a real emotional relationship based on understanding.”

Creating that sense of relationship can be challenging for a live actor who’s reacting to a computer-generated character. “Oakes and Oona gave amazing performances against a character who wasn’t there. It was as if they really saw Elliot.” Their performances were helped along at times by the use of a giant inflatable dragon which Lowery describes as a giant green bounce house with a head on it. “We also used a head on a stick for the times when Pete had to interact in a close-up shot with Elliot, and there’s always the old fall-back of a pole with a tennis ball dangling from it for when Pete needed to make eye contact by looking up at Elliot.”

On film, it all comes together beautifully. “You see a pure friendship between a little boy who’s four feet tall and a giant 25-foot-tall dragon. Watching Pete and Elliot, you understand what friendship means,” Lowery says.

You can bring your own Elliot plush toy home to love and relive this heartwarming adventure between two very unlikely—and very special friends when you visit DisneyStore.com and take advantage of your Cardmember savings of 10% on select merchandise purchases of \$50 or more.³



In theaters
August 12, 2016

When Truth Is Stronger than Fiction

“**S**ometimes you come upon a true story so compelling that it leads you as a writer. You have to follow it where it wants to go.” That is how screenwriter William Wheeler describes his experience crafting the screenplay for *Queen of Katwe*, which premieres in theaters September 23.

Based on the ESPN Magazine article and book by Tim Crothers, *Queen of Katwe* is the true story of an impoverished 10-year-old girl, Phiona Mulesi in rural Uganda whose world changes forever when she is introduced to the game of chess.

When Phiona meets Robert Katende, a soccer player turned missionary who teaches local children chess, she is captivated. Recognizing Phiona’s natural aptitude and strong spirit, Katende mentors the young girl, but Phiona’s mother, Harriet, is reluctant to encourage Phiona, not wanting to see her disappointed. As Phiona begins to succeed, her mother eventually realizes that Phiona has a chance to excel and teams up with Katende to help her daughter fulfill her extraordinary potential.

“When director Mira Nair gave me the book to read, I fell in love with the story,” Wheeler says. He approached the challenge of shaping the book for the big screen with care and respect. “When writing a screenplay based on a true story you can only deal with the facts. You can’t create your own characters or dramatic moments and story arcs. You have to find the critical moments when the characters make important decisions or have their greatest setbacks and build the flow of the screenplay around those. It’s all about shaping and sculpting.”

“Obviously you sometimes have to imagine the words people said, and you might change the timing between events, but for the most part it’s about trying to put yourself in the shoes of the people you’re writing about, what they want, what they’re afraid of and what they go through emotionally,” Wheeler explains.

“To me, these kids are more heroic than any fictional character I could dream up.”

.....

William Wheeler,
Screenwriter

Wheeler gives an example: “At one time, Phiona and two other chess players, called ‘Pioneers,’ were invited to travel to the Sudan to participate in a children’s chess tournament. These kids had lived in huts. They did not have even the most basic needs like food and shelter, let alone electricity or running water. They had barely even traveled in a motor vehicle. They suddenly found themselves flying on a 747 and staying in hotel rooms, eating anything they wanted.

They were beyond delighted and fascinated. But then, after the tournament, they had to return home to their usual lives. How do you do that?” Wheeler asks. “One of the themes of the story is whether it’s better to experience unusual events, or try to follow a dream, or does that just make your normal life harder than if you don’t try?”

That question is at the heart of Harriet’s reluctance to let Phiona play chess. “Katende is saying ‘reach for the stars,’ Harriet is saying ‘be careful.’ As a parent I understand the tension between both perspectives,” Wheeler says. “We want our kids to have a better life. We know they’re going to face hard times and we don’t want them to be hurt.”

To craft the screenplay, Wheeler traveled to Uganda twice. “I was really lucky to spend time with Katende and many of the ‘Pioneers’ and to hear how Katende and the chess program had affected them. For many, including Phiona, it has been transformative.”

For Wheeler, writing *Queen of Katwe* has been life-changing, too. “This story has taught me to encourage my kids to value what they can learn, who they can be and what they can do for others. It has definitely taught me to appreciate the people and things in my life. And I’ve also learned to realize that inspiration sometimes comes from people and places you don’t even expect.” Share this inspirational film with your family this fall. Use your *Disney Dream Reward Dollars*® for vouchers toward movie tickets at participating theaters and be inspired by this young heroine.^{1,2}

fall vacation
entertain shop



In theaters
September 23, 2016



Magic That Glides, Gleams, Sparkles and Soars

The moment the first rousing notes of music fill the arena and lights sweep across the gleaming ice, audiences at a *Disney On Ice* show know they are about to see something extraordinary.

Award-winning music, stunning costumes, sets, props and breathtaking special effects are combined with the talents of world-class professional figure skaters to bring beloved Disney stories and characters to life in a magical experience that has delighted audiences of all ages since 1981.

Today, *Disney On Ice* has nine productions touring the world each year. And each production is crafted with the same amazing creativity and meticulous attention to detail in every aspect from choreography to costume design.

Designing and fabricating costumes for *Disney On Ice* shows presents very unique challenges. "We have to consider elements such as water and ice," says Sr. Director of Costumes and Costume Designer, Dawna Oak. "Costumes must not only be beautiful representations of the Disney characters, but also allow the performers the freedom of movement they need to skate."

The costume designer begins with sketches based on the characters and storytelling as well as the show's overall visual theme. "Sketches are a very important first step creatively," Dawna explains. "They are the road map to what the costumes ultimately become."

After rounds of sketches and approvals, the design team selects fabrics—another essential part of the process. "Our fabrics have to look great and move beautifully," Dawna says. "They also have to hold up to hundreds of performances. At the end of each tour season every single costume piece and accessory is inspected, repaired and refurbished, if needed. As you can imagine, we take very good care of them."

After selecting fabrics, the costume team stitches mock-up cotton costumes for fittings and then uses those mock-ups to create patterns that are fitted and adjusted again before the first snip of scissors on luxurious velvet or satin. Trims, details and embellishments are added to make every costume a one-of-a-kind garment. "It's a bit like couture fashion where they focus on every element and detail," Dawna says. The final step is trying the costumes in rehearsals to adjust if necessary and to allow the performers to discover how each cape or swirling gown moves with them.

Much of the work is done by hand. "We have an amazing costume department," Dawna says. "We are very fortunate to have a state-of-the-art facility with a craft room, a dye room, and all the storage that we could possibly need. We house over 10,000 costumes, with over 50,000 costume pieces total across all of our shows, and a team of only 12 people total, including myself, who care for them. It's a big job, but we're all here because we love what we do. We're helping to create magic one stitch and one crystal at a time." To see the show and the stunning costumes in action, check out the cool *Disney On Ice* exclusive offer on page 15.



MAGIC BY THE YARD
To create all of the costumes for the nine touring *Disney On Ice* shows during the 2015–2016 season, it took more than 17,500 yards of fabric. That's close to 10 miles of fabric!

SIMPLY SPARKLING
The costumes seen in just one *Disney On Ice* show can have more than 250,000 Swarovski crystal rhinestones in total. And each crystal is applied by hand!



Cooking Up New Experiences

at the 21st Annual *Epcot*® International Food & Wine Festival

Presented by **CHASE**



9/14 - 11/14/16

"Be adventurous! The portions lend themselves to tasting multiple things. Have an open mind and try something you never tasted before."

Gregg Hannon, Executive Chef

Roll up your sleeves and put on an apron, because this year at the 21st Annual *Epcot*® International Food & Wine Festival, you'll find some new, exciting and interactive ways to meet top chefs and even cook with them.

Start your day with "Brunch with a Twist" at *Disney's Grand Floridian Resort & Spa* featuring

dishes created by the Award-Winning Chefs from Grand Floridian Cafe, Citricos, Narcoossee's, Victoria & Albert's and the Grand Floridian Bakery. As you enjoy delicacies such as yellow-foot chicken with truffles, you'll also have a unique opportunity to hear the chefs talk about the menu items they personally created.

"We have always offered Signature dinners within our Resorts and they've always been popular with Guests who love great food," says Angeline Aguayo, Event Manager, Destination Event Integration, *Walt Disney World*® Resort. "'Brunch with a Twist' offers a new kind of culinary experience."

At *Disney's Contemporary Resort* you can actually roll up your sleeves and get up to your elbows in batter, butter and more. At the Culinary Adventure with a master chef you can prepare a five-course meal which you can then enjoy at the Chef's Table.

Wonder why things taste the way they do? Learn the science behind sensory memory at The Secrets of Flavor with a master chef, a two-hour interactive experience and tasting lunch. "Basically, it's about how your palate works," Angeline explains. "It's absolutely fascinating." Both the cooking school and The Secrets of Flavor will be offered four times during the *Epcot*® International Food & Wine Festival. "We have purposefully designed all these new experiences to be very intimate, to allow Guests to engage with the various chefs, ask questions and gain a deeper understanding of food and how it brings us together," Angeline says. Seating at these and other separately-ticketed experiences is limited, so be sure to book as early as possible at EpcotFoodFestival.com.

Of course these new separately-ticketed experiences are just the beginning of all the culinary delights you'll experience at the *Epcot*® International Food & Wine Festival. You'll find more than 30 global marketplaces serving food and beverages from around the world, cooking demonstrations, concerts and more. This year's offerings include a marketplace solely dedicated to tomatoes, including a tomato salad and duck confit with cream of polenta and fire-roasted tomato salsa.

You'll also find The Artistry of Wine and Chocolate showcasing pairings of ports and chocolate to create an elegant finish to a perfect meal.

"We have such a great combination of new and returning items," says Executive Chef Gregg Hannon. "For instance, this year, I'm excited about our Greek Nachos with meatless sausage crumbles and vegan tzatziki sauce made with cashew cream. Some people eat less meat and this is great way to provide something for everyone's taste palate."

Want to try creating the food you sample during the Festival back home in your own kitchen? Use your Disney Visa Card or *Disney Dream Reward Dollars*® to pick up a new cookbook featuring recipes from both the Flower & Garden Festival and the Food & Wine Festival! You'll also want to take home a bottle or two of this year's Commemorative Festival Wine to pair with your culinary creations.

From discovering the science behind how you taste, to engaging with world-renowned chefs or tasting your way around the world, the 21st Annual *Epcot*® International Food & Wine Festival is an experience worth savoring. And Chase Cardmembers, including Disney Visa Cardmembers, can relax exclusively at the Chase Lounge. *Epcot*® admission is required for the Festival. Visit EpcotFoodFestival.com for more information. Bon Appétit!



ARTFUL. FLAVORFUL. UNFORGETTABLE.

For a limited time, Cardmembers receive 25% off Joffrey's Coffee & Tea Company's exclusive Disney Parks & Resorts Specialty Coffee Collection. Learn how at DisneyRewards.com/Joffreys.⁹

fall	vacation
entertain	shop

¹**Disney Dream Reward Dollars:** *Disney Dream Reward Dollars* are subject to the terms and conditions of the *Disney Rewards* Program that you received when you became a Disney Visa Cardmember and are available at DisneyRewards.com/terms.

²**Reward Vouchers:** A minimum of 2 reward vouchers per order. Restrictions apply. See voucher for restrictions. Movie Cash[®], DVD Cash[®], Book Cash[™], Game Cash[™], Music Cash[®] and Toy Cash[™] are registered trademarks of TPG Rewards, Inc.

³**Merchandise Savings at Disney Store:** 10% off Restrictions: Offer valid only at Disney Store and Disney Baby Store retail locations in the U.S. or orders placed online at DisneyStore.com. A \$50 minimum pre-tax single transaction purchase is required to receive discount. Offer excludes Shipping & Handling, Theme Park Passes, Disney INFINITY, Disney Electronics, DVDs, Blu-ray[™], CDs, Video Games, Books, Art & Collectibles, Jim Shore, Lenox[®], Enesco Busts and Figurines, Olszewski, Precious Moments, Vinylmation, Limited Edition and Limited Availability merchandise, D23 Memberships, D23 Merchandise, gift cards or certificates, Disney Dollars, The Walt Disney Company Collectible Shareholder Certificate, 3-D printed merchandise, Subscription products, Playmation, personalization, gift wrap and gift boxes and items not in stock. Not valid on purchases at The Disney Studio Store Hollywood & Ghirardelli Soda Fountain Shop. *World of Disney*[®] locations are not operated by Disney Store and this offer is not valid at *World of Disney*[®] locations. Cannot be combined with other discounts. No adjustments to prior purchases. Prices subject to change without notice. Products subject to availability. Payment with valid Disney Visa Card and/or *Disney Rewards* Redemption Card is required. Promotion Code may not be redeemed for cash, sold, or altered. Internet distribution strictly prohibited. Use of offer or Promotion Code DRVCMEMBER constitutes acceptance of these offer terms. Offer may be canceled or modified at any time. Void where prohibited. Chase is not responsible or liable for fulfillment of this offer.

⁴**Disney Theme Park Perks:** Offers and offer elements including, but not limited to, participating locations, are subject to availability and additional restrictions, and may change or be canceled without notice. Must use a valid Disney Visa Card and/or *Disney Rewards* Redemption Card to receive special offers. Merchandise discount may not be available for certain items and at certain locations including *Disneyland*[®] Resort and *Walt Disney World*[®] Resort Operating Participant locations and any other locations or kiosks that are not owned and operated by the owners of the *Walt Disney World*[®] Resort and the *Disneyland*[®] Resort. To receive a merchandise discount, you must mention the specific offer. For entry into the Disney Character or *Star Wars*[™] Meet 'N' Greet Photo Opportunities, must present your valid Disney Visa Credit Card. Not valid in combination with other offers, discounts, promotions or with any previous purchase. Minimum purchase and/or separate admission may be required. Offers are for personal use only and may not be transferred or resold. Please visit DisneyRewards.com/ParkPerks for full terms and conditions for each offer. Chase is not responsible or liable for fulfillment of these Disney Theme Park perks.

⁵**Character Meet 'N' Greet:** The *Disneyland*[®] Resort Character Meet 'N' Greet Photo Opportunities are offered daily during set hours—the Disney Character Meet 'N' Greet is at *Disney California Adventure*[®] Park and the *Star Wars*[™] Meet 'N' Greet is at *Disneyland*[®] Park. The *Walt Disney World*[®] Resort Character Meet 'N' Greet Photo Opportunities are offered daily during set hours—the Disney Character Meet 'N' Greet is at *Epcot*[®] and the *Star Wars*[™] Meet 'N' Greet is at *Disney's Hollywood Studios*[®]. Separate Theme Park admission required for each Meet 'N' Greet Opportunity. Must present a valid Disney Visa Credit Card for entry for up to 6 people per cardmember account (each cardmember account may be used for entry only one time per day). Operating times, days of the week, locations and appearance of Characters may vary and are subject to restrictions and change or cancellation without notice. Not valid in combination with other offers, discounts or promotions. Offer is for personal use only and may not be transferred or resold. Please visit DisneyRewards.com/ParkPerks for additional information.

⁶**Dining Savings at Disney Parks:** Offer excludes alcoholic beverages, merchandise, tobacco, room service, holiday buffets, tax and gratuity. Must use your valid Disney Visa Card and/or *Disney Rewards* Redemption Card at time of purchase. Discount valid at the following restaurant locations: *Walt Disney World*[®] Resort—Disney's Animal Kingdom Lodge and Villas: Boma, Jiko (see restrictions), and Sanaa; Disney's BoardWalk Inn and Villas: ESPN Sports Club and Flying Fish Cafe (see restrictions); Disney's Caribbean Beach Resort: Shutters at Old Port Royale; Disney's Contemporary Resort: The Wave; Disney's Fort Wilderness Resort & Campground: Trail's End Restaurant; *Disney's Grand Floridian* Resort & Spa: Citricos (see restrictions), Grand Floridian Cafe, and Narcoossee's; Disney's Old Key West Resort: Olivia's Cafe; Disney's Polynesian Village Resort: Kona Cafe; Disney's Port Orleans Resort: Boatwright's Dining Hall; Disney's Saratoga Springs Resort & Spa: The Turf Club Bar and Grill; Disney's Wilderness Lodge: Artist Point (see restrictions) and Whispering Canyon Cafe; Disney's Yacht Club Resort: Captain's Grille and Cape May Cafe; *Disney's Hollywood Studios*[®]: The Hollywood Brown Derby (see restrictions) and Hollywood & Vine (see restrictions); *Epcot*[®]: Biergarten Restaurant (see restrictions), Coral Reef Restaurant (lunch only), Le Cellier Steakhouse (lunch only), and Rose & Crown Dining Room (lunch only); and ESPN Wide World of Sports Complex: ESPN Wide World of Sports Grill. For locations where it is noted to see restrictions, the discount does not apply to the following dates: 11/26/15, 12/24/15, 12/25/15, 12/31/15, 1/1/16, 2/14/16, 3/27/16, 5/8/16 and 7/4/16. *Disneyland*[®] Resort—*Disneyland*[®] Park: Big Thunder Ranch

Barbecue, French Market and River Belle Terrace; *Disney California Adventure*[®] Park: Cocina Cucamonga Mexican Grill, Wine Country Trattoria, and Paradise Garden Grill; *Disneyland*[®] Resort Hotels: Steakhouse 55, Disney's PCH Grill and Storytellers Café. *Disney's Vero Beach* Resort: Shutters and Sonya's. Subject to restaurant operating hours and closures. Offer and offer elements including, but not limited to, participating locations, are subject to availability and additional restrictions, and may change or be canceled without notice. Not valid in combination with other offers, discounts or promotions. Separate admission may be required. Discount is for personal use only and may not be transferred or resold.

⁷**Disneyland[®] Resort:** Attractions and entertainment may be seasonal and are subject to change without notice.

⁸**Merchandise Savings at Disney Parks:** A \$50 minimum pre-tax single transaction merchandise purchase is required to receive discount. Must use your valid Disney Visa Card and/or *Disney Rewards* Redemption Card as payment form and mention this offer. Discount is not valid on previous purchases or on purchases of ticket media, gift certificates, Disney Gift Cards, Park Admission, Arcades, Disney Dollars, tobacco, alcohol, Outdoor Vending (e.g., in-Park balloon vendors, glow vendors), Add-a-Dollar (Wildlife Conservation Fund), postage stamps, rentals (e.g., strollers, ECV), personalization including D-Tech Me figures, *Disney PhotoPass*[®] online purchases and *Memory Maker*, framed Disney Dollars, Artist Sketch Program, original or consignment art, select limited editions, select specialty items, purchase-with-purchase offers, newspapers/periodicals, videos, DVDs, CDs, sundries, pantry/prepared foods, digital/video/disposable cameras, film, consumer electronics, *Titleist*[®] and *Cobra*[®] golf equipment, National branded fragrances, treatments and cosmetics, Armani, Hummel, *Swarovski*[®] Crystal, Walt Disney Classics Collection, select collectibles, handmade items, special orders, Bibbidi Bobbidi Boutique and Pirate League packages (at *Walt Disney World*[®] Resort), phone, email or mail order purchases, shipping or taxes or Authentic Hawaiian Collectibles. Discount does not apply at the following locations at *Disneyland*[®] Resort: Midway Games, Fairytale Arts, Jewel of Orleans, Silhouette Studio, Portrait Artists, Parasol Cart, Heraldry Shop, Crystal Shops (Crystal Arts and Cristal d'Orleans), face painting locations, or at any *Downtown Disney*[®] District location other than *World of Disney*[®] Store, D Street, Disney Vault 28, WonderGround Gallery, Marceline's Confectionery, Disney's Pin Traders and Anna & Elsa's Boutique. Discount is not available at Cast Connection, Disney's Character Premiere, Disney's Character Warehouse or *Walt Disney World*[®] Resort Operating Participant locations and any other locations or kiosks that are not owned and operated by the owners of the *Walt Disney World*[®] Resorts, except for Basin[®], Basin White[®], Chapel Hats, and kidsHeritage. Offer and offer elements including, but not limited to, participating locations and items, are subject to availability and additional restrictions, and may change or be canceled without notice. Not valid in combination with other offers, discounts or promotions. Separate admission may be required. Discount is for personal use only and may not be transferred or used to purchase merchandise with the intent to resell the merchandise.

⁹**Joffrey's Offer:** Receive 25% off Joffrey's Coffee & Tea Company's exclusive Disney Parks & Resorts Specialty Coffee Collection and select artisan coffees when you use your Disney Visa Card. Free ground shipping on orders of \$50 or more (U.S. only). Use coupon code at checkout: DISNEYBEANS. Offer expires 10/15/2016. Limit one coupon per order.

¹⁰**Mickey's Halloween Party Offer:** Advance purchase savings available until one day prior to event date and savings is based on day-of-event prices for the nights of 9/26/16, 9/28/16, 10/3/16, 10/5/16, 10/10/16, 10/12/16, 10/17/16. Tickets subject to availability and are valid only for specific event dates and hours. Space is limited, and event dates may sell out. Advance ticket price must be purchased by calling 714-781-4400 or at the Main Entrance Box Office. Advance ticket purchases are not available online. Must use a valid Disney Visa Card for purchases and may not be combined with other discounts or promotions. Limit eight (8) tickets per person, per event date. Tickets are nonrefundable and may not be resold. All Dates: No ticket required for Guests ages 2 and under. Costumes subject to Disney guidelines and should not be obstructive or offensive. Subject to restrictions and change without notice. Parking is not included.

¹¹**Cardmember Pin Offer:** Must mention this offer and use valid Disney Visa Card (accepted at all locations) or *Disney Rewards* Redemption Card (Theme Park locations and mail orders only) as payment form. Available while supplies last. Pins are \$12.99 each, plus tax. Separate Theme Park admission may be required for on-property purchases. Minimum order of 2 pins (and a maximum of 5 pins) for online and mail orders. In store purchasing limits also apply. For online and mail order, a Ground Service shipping & handling fee of \$4.50 will be added to each order shipped within the continental United States. Express shipping not available. Applicable sales tax will be applied on California and Florida orders. Shipping & handling fees may vary for all orders shipped outside of the continental United States. Guests are responsible for any duties and taxes charged on Canadian/International shipments. Other restrictions may apply. All information is subject to change including but not limited to artwork, release dates, edition sizes and retail prices.

Cardmember Offers: Offers made by Disney. Chase Bank USA, N.A. and its affiliates are not affiliates of Disney and are not responsible for offer fulfillment.

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Buy Early and Save



on tickets to Mickey's Halloween Party at *Disneyland*[®] Park on select nights.

Trick-or-treat in the ultimate Disney neighborhood, *Disneyland*[®] Park—during Mickey's Halloween Party.

For best selection of dates, get your tickets today and save:

Cardmembers can enjoy a special price of \$72 on advance tickets for select dates in September and October when you use your Disney Visa[®] Card to purchase your tickets.¹⁰

Visit DisneyRewards.com/Treat for details.



Mickey's Halloween Party is a non-smoking event. Smoking will be permitted only in the Esplanade outside the *Disneyland*[®] Park Main Entrance. Parking is not included in the ticket price.

Save on Magical Memories

Save \$5 each on up to six (6) *Disney On Ice* tickets (up to a \$30 value) for select performances when you use your Disney Visa[®] Card to purchase tickets and receive a FREE digital musical download of *Disney On Ice*'s "Rock the Mouse."

To redeem the offer, visit DOIDisneyRewards.com
Promo Code: The first four digits of your Disney Visa Card

Offer valid through 10/31/2016 on non-premium tickets to a continental U.S. *Disney On Ice* show performed Monday-Friday between 8/1/2016–6/30/2017. Tickets using this offer must be purchased by 10/31/2016. Discount applied to original on-sale ticket prices only, and excludes taxes, service charges and other fees. Market pricing applies to all tickets. Rates can fluctuate based on factors affecting supply and demand. Valid on up to six (6) tickets per email address. Tickets subject to availability. May not be combined with another offer. Other restrictions may apply. Internet access required to redeem code; not redeemable at any venue box office.



2016 Cardmember

Collectible Droids Pin Offer

Feel the power of the Force with the new *Star Wars*[™] collectible pin featuring that timeless Droid duo—C-3PO and R2-D2!¹¹

The pin is available while supplies last for \$12.99 plus tax at select Disney Theme Park locations or online at DisneyRewards.com/Pin when you use your Disney Visa[®] Card. The 2016 Cardmember pin is now available for purchase at the following select locations:

At the *Disneyland*[®] Resort:

- Disney's Pin Traders—*Downtown Disney*[®] District
- Little Green Men Store Command—*Disneyland*[®] Park
- Julius Katz & Sons—*Disney California Adventure*[®] Park

At *Walt Disney World*[®] Resort:

- Disney's Pin Traders—*Disney Springs*[™]
- Frontierland Trading Post—*Magic Kingdom*[®] Park
- Discovery Trading Company—*Disney's Animal Kingdom*[®] Theme Park
- Sunset Ranch Pins & Souvenirs—*Disney's Hollywood Studios*[®]
- Pin Central—*Epcot*[®]



Mail Order via Merchandise Guest Services by calling 877-560-6477 or *Disneyland*[®] Merchandise Guest Services via email at Merchandise.Guest.Services@DisneyParks.com

Visit DisneyRewards.com to learn about your year-round Cardmember perks.